



Joint Committee on Standards for Educational Evaluation

ANNUAL MEETING – SEPTEMBER 22-23, 2018 – CINCINNATI, OH

MEETING NOTES

SATURDAY, SEPTEMBER 22, 2018

Meeting Called to Order at 9:00

Participants: Juan D’Brot, National Council on Measurement in Education; Stephen Henry, American Educational Research Association, Katie Cunningham, University Council for Educational Administration; Paula Egelson, Center on Research and Educational Assessment and Teacher Effectiveness; Brad Watts, Chair, Julie Morrison, National Association of School Psychologists; Katherine Tibbetts, AEA; Hazel Symonette, At-Large; Jennifer Merriman, American Psychological Association; Marla Steinberg, Canadian Evaluation Society

WELCOME

- New members & introductions;
- Members share standards dissemination work
- Review of Agenda (see Attachment A)

REVIEW OF MINUTES: 2017

Motion to approve with corrections (correct spelling of Stephen Henry’s name). Motion by Jennifer Merriman; seconded by Marla Steinberg, approved unanimously.

MEMBERSHIP & SUPPORT UPDATE

Nine member organizations paid dues for 2017-18. By-Laws call for dropping organizations after two years of non-payment/non-attendance. Suggestion to send a letter to inactive organizations followed by a phone call to attempt to re-engage them. Potential new member organizations include American Federation of Teachers, National Association of Elementary School Principals, National Association of Secondary School Principals, American School Counselor Association, AASA: The School Superintendents Association, Association of Test Publishers, Association for Supervision and Curriculum Development. Referred to membership working group for afternoon work session to be led by Jennifer.

CHAIR'S REPORT

Financial overview: Net decrease in balance from 2016-2017 of approximately \$3,000. Included our final payment for ANSI membership. Lunch/Snacks this year hosted by NASP. (See Attachment B – get updated version from Julie)

Discussion of how to promote sales of the Standards books to increase revenues.

Publications report: Some pushback from consumers on Kindle only version of the Classroom Assessment Standards. Can do a print version (requires reformatting for print), same royalty rate but cost of printing is deducted.

Motion to approve moving forward with a print on demand version of the Classroom Assessment Standards at a price of \$14.99. Motion by Jennifer, seconded by Paula, approved unanimously.

Mid-year meeting review: Reviewed meeting notes.

Update on hosting situation: Had productive exploratory meetings and UC saw the benefit to them and ideas about how to help grow JCSEE. However, for some reason UC became un-responsive and we decided to send out an RFP to other potential hosts.

Website: Having trouble accessing the website, may be due to an update from WordPress. Steve volunteered to follow-up to try to debug by working with WordPress and our internet hosting service. Need to be sure that the redesign with the to-be-selected hosting organization maintains the independence of the Committee (not a University website although it may be hosted and maintained by them).

Facebook, Twitter, LinkedIn presences: deferred to be included in discussion of hosting and communication/marketing strategy. Purpose: increased awareness of and growth in use of the Standards.

JCSEE HOST ARRANGEMENT DISCUSSION

RFP was distributed via the CES, AEA, and JCSEE websites and to a list of people and organizations shared by committee members. Received two responses: University of North Carolina, Charlotte and Western Michigan University. (See Attachments C and D.)

Discussion included topics like the maturity of the programs bidding to host the Committee, capacity to support, and value-added elements in the responses.

REVIEW OF STANDARDS FOR REVISION OR RENEWAL

Student Evaluation Standards – were retired and replaced by the Classroom Assessment Standards. No need to renew or revise the Student Evaluation Standards. The Program Evaluation Standards will be up for renewal in 2020.

Discussion on which Standards we want to maintain. General agreement that the Program

Evaluation Standards are our core (but not necessarily our exclusive interest) and that these should be reviewed and potentially revised to reflect changes we are seeing in AEA and CES work on competencies and guiding principles. It was noted that changes in our context affects the relevance of each set of standards, although the general feeling was that the Personnel Evaluation Standards do not appear to be widely known or used.

Juan interested in looking at the intersection of the Classroom Assessment Standards and NCME products (Joint Standards on Educational Assessment and position paper being developed) and will look into this independently and share his findings with the Committee.

Gathering input for revision to the PGES:

- Potential “solicitation” of projects to look at a crosswalk between the existing PGES and the emerging competencies and guiding principles (how are the Program Evaluation Standards being used, what’s missing, etc.).
- Use of member organization conferences (listening sessions) to solicit input, member surveys, etc.

Discussion of dissemination and developing training materials – a potential area of interest and competence but resources to do this are limited.

Discussion of the extent to which we focus on Program vs. Personnel and Classroom standards surfaced issues of benefit of focus and also how changes in our context can change the value added by the different Standards products. Passed to an afternoon work group.

WORK GROUPS

Marketing & Communications (Facilitator: Juan)

Goal: promoting Standards dissemination and use

Content:

1. Reintroducing people to standards
2. Accessible, tweetable contents (monthly communications, “content calendar”)
 - a. Hitting main standards
 - b. Reaching users of Standards

Timeline:

By 1/1/2019—Logo redesign and first three months of posts written

By 6/30/2019—Establish digital presence

[See Attachment E for further details.](#)

Hosting Negotiations/MOU Requirements (Facilitator: Julie)

Compared RFP to what was proposed, established priorities (website and a new logo done in first year), making clear Committee independence, coordinated communication plan, pursuit of grants?

See Attachment F for further details.

Gathering Input Regarding the Program Evaluation Standards (Facilitator: Kathy)

Kathy and Hazel will submit a proposal launch this line of inquiry at the 2019 conference of the Center for Culturally Responsive Evaluation and Assessment (CREA).

See Attachment G for further details.

REVIEW, FINAL DISCUSSION, AND VOTE ON HOSTING ORGANIZATION

Motion to vote: Julie, Jennifer, unanimous

Vote: WMU unanimous (Brad abstained)

Discussion: Julie will notify and begin negotiations. In future RFPs, be sure to include a requirement for a letter of support from the organization and any key community stakeholders.

SUNDAY, SEPTEMBER 23, 2018

Participants: Juan D’Brot, National Council on Measurement in Education; Stephen Henry, American Educational Research Association, Katie Cunningham, University Council for Educational Administration; Paula Egelson, Center on Research and Educational Assessment and Teacher Effectiveness; Brad Watts, Chair, Julie Morrison, National Association of School Psychologists; Katherine Tibbetts, AEA; Hazel Symonette, At-Large; Marla Steinberg, Canadian Evaluation Society

REVIEW OF BUSINESS FROM DAY ONE

PLANNING FOR 2018-2019 ACTIONS AND GOALS (NOTES FROM KATIE)

Marketing and communications:

- Website redesign – Brad, Marla, Juan

Hosting Negotiations/MOU:

Gathering Inputs: share out questions via meeting notes, list of upcoming conferences, dates, and expected dates for call for papers to be entered in spreadsheet shared by Katie

APPOINTMENTS: EXECUTIVE COMMITTEE AND WORK PLAN ROLES

Need to replace Barbara Howard as a member of the Executive Committee. Katie Cunningham nominated by Julie, seconded Hazel, approved unanimously.

Executive Committee:

Chair: Brad (2017-18—2019-20)

Vice Chair: Julie (2017-18—2019-20)

Kathy Tibbetts (2016-17—2018-19)

Stephen Henry (2016-17—2018-19)

Katie Cunningham (2018-19—2020-21)

Work Plan Roles:

Secretary – Kathy Tibbetts

Communications Coordinator – Juan

Membership Coordinator – Jennifer

Fiscal Coordinator – Brad

Task Forces:

Website Redesign – Brad, Marla, Juan (Stephen fixer)

Meeting Planning – Paula Egelson

ANNUAL MEETING LOCATION DISCUSSION AND VOTE

Annual Meeting:

- Dates: 9/14-9/15, 2019
- Kalamazoo, MI /WMU

Virtual Meeting Dates:

- Exec – December 4, 2018; 1:30 – 3:00 EST
- Exec—March 5, 2019; 1:30 – 3:00 EST
- Full – April 17, 2019; 2:00-3:30 EST
- Exec – July 11, 2019; 2:00-3:30 EST

ADJOURN

Motion to adjourn made by Stephen, seconded by Paula, Approved unanimously at 10:30

Attachment A: Proposed Agenda

The Joint Committee on Standards for Educational Evaluation Annual Meeting – September 22-23, 2018 – Cincinnati, OH AGENDA

SATURDAY

- 9:00 – 9:30 WELCOME – New members & introductions; members share standards dissemination work
- 9:30 – 9:40 LAST YEAR’S MINUTES – Review, correct, approve
- 9:40 – 10:00 MEMBERSHIP & SUPPORT UPDATE – Paid member organizations (Julie)
- 10:00 – 10:40 CHAIR’S REPORT – Financial overview, publications report, mid-year meeting review, update on hosting situation, website
- 10:40 – 10:50 MORNING BREAK
- 10:50 – 12:30 JCSEE HOST ARRANGEMENT DISCUSSION – Group review and discussion of hosting proposals and options moving forward
- 12:30 – 1:20 LUNCH BREAK IN ROOM – Continue informal discussion of hosting and other issues 1:20 – 2:30
- 2:30 REVIEW OF STANDARDS FOR REVISION OR RENEWAL (VOTE)
- 2:30 – 2:45 AFTERNOON BREAK
- 2:45 – 3:30 WORK GROUP MEETING AND WORKING TIME
- 3:30 – 4:30 WORK GROUP REPORTS ON PAST & FUTURE ACTIVITIES
- 4:30 – 5:00 WRAP UP – Revisit any issues as necessary

SUNDAY

- 9:00 – 9:20 REVIEW OF BUSINESS FROM PRIOR DAY AS NEEDED
- 9:20 – 10:00 REVIEW, FINAL DISCUSSION, AND VOTE ON HOSTING PLAN
- 10:00 – 10:30 COMMITTEE APPOINTMENTS AND VOTE OF NEW EXECUTIVE COMMITTEE MEMBER
- 10:30 – 10:45 MORNING BREAK
- 10:45 – 11:45 PLANNING FOR 2018-2019 ACTIONS AND GOALS
- 11:45 – 12:00 ANNUAL MEETING LOCATION DISCUSSION AND VOTE
- 12:00 ADJOURN

Attachment B: Financial Statement

Attachment C: Proposal to Host, The Evaluation Center, Western Michigan University

Attachment D: Proposal to Host, College of Education, University of North Carolina,
Charlotte

Attachment E: Marketing & Communications (Facilitator: Juan)

Attachment F: Hosting Negotiations/MOU Requirements (Facilitator: Julie)

Attachment G: Gathering Input Regarding the Program Evaluation Standards (Facilitator: Kathy)

Purpose: To gather information that will inform the decisions about whether to update the Program Evaluation Standards and the directions those revisions might take.

Sample Questions/Question Stream:

- Are you aware of the Program Evaluation Standards
- To what extent do the Program Evaluation Standards inform how you do evaluation work
- In what ways do you use the Program Evaluation Standards
- What would help you use the Program Evaluation Standards more
- What is helpful, not helpful (not relevant or things you disagree with), or missing (blind spots)
- *If the Program Evaluation Standards are revised, what would you like the Task Force to know*

Venues: generative conference sessions (e.g., listening sessions, roundtables, workshops)

- Professional Conferences
 - CREATE
 - AEA and Affiliates, AEA TIGs
 - AERA
 - CREA
 - CES
- Outreach to Key Informants
 - CDC
 - Training Institutes:
 - The Evaluators Institute
 - Claremont
 - AEA Professional Development Task Force
 - Teaching of Evaluation TIG
 - GAO evaluators
 - Research departments in large school districts
 - Thought leaders (the Michael's, etc.)
- Potential research questions
 - How well do the Standards reflect more recent documents such as the AEA and CES Competencies and Guiding Principles?
 - How do the Standards map on to those from other countries? (IOCE, EES, IDEAS, OECD, Australia, New Zealand, etc.)
 - To what extent are the Standards robust across diverse cultural groups?