

**Minutes of the
Joint Committee on Standards for Educational Evaluation
35th Annual Meeting, September 24-26, 2009**

Sponsoring Organization Hosting the Annual Meeting:

The American Educational Research Association, 1430 K Street, NW, Suite 1200, Washington, DC 20005. Special thanks to Felice Levine, Gerald Sroufe, Phoebe Stevenson, Tracy Young, Angela Dean, Sylvie Nguyen, and all the other staff members who supported us with such care and grace, and to Steve Henry, JCSEE member sponsored by AERA.

Hotel: Hamilton Crown Plaza, 1001 14th St. NW, Washington, DC 20005

Members in Attendance and their Sponsoring Organizations:

Rolf Blank, Council of Chief State School Officers
Flora Caruthers, National Legislative Program Evaluation Society (NLPES)
Paula Egelson, Consortium for Research on Educational Accountability and Teacher Evaluation
Steve Henry, American Educational Research Association
Leslie Lukin, National Council on Measurement in Education
Brigitte Maicher, Canadian Evaluation Society
Patty McDivitt, American Counseling Association
Jack Sanders, National Rural Education Association
Lyn Shulha, Canadian Society for the Study of Education
Hazel Symonette, American Evaluation Association
Frank C. Worrell, American Psychological Association
Don Yarbrough, at-large, Chair

Sponsoring Organizations without Members in Attendance:

American Association of School Administrators
American Indian Higher Education Consortium
National Association of Elementary School Principals
National Association of School Psychologists
National Association of Secondary School Principals
National Education Association

Associate Members in Attendance

Edith Gummer, Education Northwest

Others in Attendance:

Jennifer A. Jones, the University of Iowa (Assistant to the Chair)
Vernita Morgan, the University of Iowa, (Ph.D. candidate working on metaevaluation)

Don Klinger, Queens University of Kingston, Canada, Co-chair of the Student Evaluation Standards Taskforce.

Meeting Highlights

Revised Agenda Approved: The dissemination report was scheduled for Friday, moved by Shulha, seconded by Caruthers, passed.

Delayed Approval of the Minutes from the 2008 Annual Meeting: The minutes as presented were not approved because they did not include any information about who was in attendance and did not reference the “Validation Report on the *Program Evaluation Standards*” and whether it was accepted by the JCSEE. Revised minutes will be prepared and submitted for approval at the next Web Conference meeting, to be arranged. A copy of the Validation Panel Report as presented at the 2008 Annual Meeting will be made available with the minutes.

Financial Report Approved: Frank Worrell moved, Brigitte Maicher seconded, passed

Annual Executive Report: Highlights of issues from the past year and those for members’ attention at the annual meeting. This content is integrated and expanded in the following summaries.

Report of individual members’ and organizations’ activities, issues, and concerns, including the following:

- ACA Association for Assessment, McDivitt: Membership is probably more interested in the *SES* than in the *PrES* or the *PgES*; expect to see newsletter involvement and more support; need to clarify the meanings of student assessment and student evaluation.
- AEA, Symonette: Membership has been very engaged in development and use of the *PgES*, but less so with the *PrES* and the *SES*. Efforts are underway to involve the membership in the *SES* revision.
- AERA, Henry: AERA has been involved with the Institute for Educational Science related to the alignment of research and evaluation questions with methods for investigation; growth as an organization to 25,000 members and 16,000 conference attendees
- APA, Worrell: APA is currently engaged in the revision of the *Standards for Educational and Psychological Testing* (with NCME and AERA, see NCME entry)
- CCSSO, Blank: One important concern is the need to frame the problems to which the standards might be a solution, especially with regard to accountability and improvement of educational programs funded by stimulus and other funds; key issues are links between teacher and student outcomes, pay for performance, reasons for measurement, and how standards can help to improve quality and outcomes

- CES, Maicher: CES National Council, with support of the Canadian membership, has approved the parameters for a professional designation for evaluators and is activating the infrastructure for implementation. Applications will be received in early 2010. The Program Evaluation Standards are one of the supporting pillars of the credentialing designation, the other two being competencies and ethics. A consortium of 11 Canadian universities are implementing educational and training programs to facilitate the credentialing process (a number of additional Universities have been invited to join). The CES has formally adopted the *PgES* as the organization's evaluation standards.
- CREATE, Egelson: strong support for standards development and for sessions on all three sets of standards at annual conferences; discussions needed about whether the *PrES* standards be called the "Teacher Evaluation Standards;"
- CSSE, Shulha: awareness of educational evaluation as separate from educational research
- NCME, Lukin: broadening vision of how to focus on classroom assessment and assessment for learning, however, this focus will not be included in the revised *Standards for Educational and Psychological Testing* (AERA, APA, NCME: forthcoming); concern about lack of awareness of JCSEE standards among k-12 educators and administrators
- NLPES, Caruthers: question of whether to use the "Yellow Book" (Government Accountability Office, *Generally Accepted Government Audit Standards* or GAO GAGAS) or the *PgES* for program evaluation. Most NLPES members use the GAGAS because they require specific procedures and information and leave less room for interpretations
- NREA, Sanders: at the 101st NREA Annual Meeting, the presentation on the evaluation standards was well attended and the box of standards books sold out.
- Associate Member, Education Northwest, Gummer: need to apply all three sets of standards in proposals for federal funding and in implementation of federally funded program evaluations

Subcommittee and Working Group Reports

Subcommittees reported on past year's activities and four of them (ANSI, SES, Dissemination and Research Forum) convened on Saturday with the following agenda

1. Set goals and objectives for coming year
2. Identify needed resources
3. Plan and schedule activities, action items, communication, and collaboration
4. Plan for process, product and outcome objectives
5. Plan for self-evaluation

The following bullets integrate information from both reports.

- ANSI (Sanders, Yarbrough): ANSI offers many opportunities for engagement in national and international standards education and governance. There is more available than the JCSEE membership can take advantage of. The ANSI representative and the JCSEE chair will continue to filter information and make opportunities available to the Executive Committee and the membership, with a

few recommendations for participation. In particular, Egelson, Henry, Sanders and Yarbrough expressed an interest in responding to some ANSI opportunities. Results from Saturday: proposal to request publisher's assistance with ANSI audit costs.

- Dissemination (Egelson, Dorrington, Sanders, Klinger, Worrell, Morgan, McDivitt, Blank, Caruthers, Maicher, chair): formal report available on JCSEE.org. The sub-committee addressed marketing issues, users, funding sources, different approaches for each set of standards, and long-term dissemination goals. See Power Point slide presentation and Annual Dissemination Report at JCSEE.org for more details.
- PgES Revision Task Force (Caruthers, Hopson, Shulha, Yarbrough, chair): The PgES3 Task Force reported on the progress from the past year, including updating the standards statements and the chapters in keeping with the recommendations from the Validation Panel and from the JCSEE Annual Meeting in September 2008. Comments from the ANSI Comment Period were presented and discussed. The JCSEE recommended the following: (1) using a few more common names along with the diverse names in some of the cases, (2) in the Utility case, creating a framework for the generous amount of time and energy that Jamal gets to spend on the evaluation, (3) ordering the expression "Efficiency and Effectiveness" the other way around: "Effectiveness and Efficiency," (4) clarifying that "adaptive" clearly means "responsive to the situation within clear quality constraints" rather than meaning "I can do anything I want," (5) reviewing the definitions and discussions of programs and projects to be sure that they are clear, (6) reviewing use of "Americans" in first sentence of the introduction and replace with "society" or some other more generic term. The task force is presenting at AEA in November on the PgES3 cases, and Symonette (and Karen Kirkhart) are discussants.
- Research Forum (Caruthers, Shulha (chair), and associate members: Germuth, Grann, Gummer, Hopson, Poth, and Van Melle: formal report for previous year available at JCSEE.org. The RF reaffirmed its purpose of promoting research and development activities that increase interest in and use of the *Personnel, Program and Student Evaluation Standards*. It identified specific steps and partnering activities to promote active research on quality and use of the standards and the dissemination and use of such research. The RF will try to involve our sponsoring organizations and annual conferences to conduct research on standards. For example, several members are presenting at AERA Division H Business meeting and TIG on Evaluation Research about the SES revision and the PgES3. The AERA Classroom Assessment SIG should also be involved.
- SES Benchmarking Conference (Henry and Egelson): Approximately 45 practitioners and researcher/scholars participated in the Benchmarking Conference in Washington, DC in February. Additional information is available at the Western Michigan Web Site, organized by Katherine Cummings. Presentations on the connection of the Benchmarking Tool Kit and the Student Evaluation Standards will take place at the CREATE conference. Additional work will continue through 2009-2010. Update: see AEA abstract (<http://www.eval.org/search09/session.asp?sessionid=7105&presenterid=2269>)

- SES Revision Task Force (McDivitt and Klinger, co-chairs): The task force will expand to include additional members as the writing begins in earnest, and a number of suggestions were made about how to constitute the task force. Patty and Rolf presented at CCSSO on revision process. The co-chairs decided to postpone the survey until such time as specific information is needed. The problem with the current survey is that we probably already know the answers. After the upcoming CREATE conference presentation, the co-chairs want to evaluate the audience for the book and look at both scholarly literature and the practice literature related to student evaluation and student assessment and come up with 4 or 5 really good questions, probably for targeted phone interviews. The co-chairs can use the vehicle of associate membership to create an advisory board for different sections and for different stakeholder group representation. One key question is how to get readers/learners engaged in the SES, perhaps by using problem-based approaches. A key guiding question is: how do we create a product or set of products to increase the value of teaching and learning? The task force is aiming for a 2013 publication date.
- Standards Revision Procedures (no chair): work postponed until Summer 2010
- Web Site Development and Review (Steve Henry, Jennifer Jones, and perhaps others will confer prior to the Web meeting)

Vote to approve the PgES3 Manuscript for publication by paper ballot: All members present (11) members voting for; no members voting against; no abstentions; Members requesting and volunteering to read the final draft and pre-print: Rolf Blank, Flora Caruthers, Brigitte Maicher, Lyn Shulha, and Hazel Symonette, associate member Rodney Hopson.

Motion to approve the associate members Amy Germuth, Jeff Gran, Edith Gummer, Rodney Hopson, Cheryl Poth, and Elaine Van Melle for the 2009-10 year: Moved by Shulha, seconded by Caruthers, passed.

Nominations for two open positions on the Executive Committee: Nominations of Leslie Lukin, Brigitte Maicher, and Flora Caruthers (2nd term); nominations closed by motion; Worrell moved, Sanders, seconded, passed. Paper ballot resulted in Leslie Lukin and Flora Caruthers joining Steve Henry on the Executive Committee.

Other Key Issues Discussed

Are we trying to do too many standards books? Is our mission about the books or about improved quality in program, student and teacher evaluation? Should we be “selling the ideas” and their value rather than selling books?

Should we certify users of the standards? See members only discussion draft on the JCSEE.org Web page

Need to disseminate standards books for learning purposes, including via grant-funded professional development and higher education classes.

Address updating the *PrES* to have the entire book ANSI approved, via reviews, field trials, hearings and ANSI comment period. Shoot for completion by 5 year renewal, no later than 2014.

Date and Location for 2010 Face-to-Face Annual Meeting: Thursday, September 30, at 1 PM through Friday, October 1 at 4 PM; motion by Symonette, second by Worrell, passed. Proposed site: CCSSO headquarters in Washington, DC. Blank will confirm.

Plan to continue with two Webinars/distance meetings prior to face-to-face annual meeting. Suggested first meeting date is January, followed by May. Our agenda is to discuss the updated action plans for the *SES* Revision Task Force, Dissemination Subcommittee, and Research Forum and report on current business, including *PgES3* marketing. All members will brainstorm and report three key educational problems that each set of standards is an important solution or partial solution to. Members will have reviewed the Validation Panel Report from September 2008 for a repeated discussion and approval as needed. Don will provide an agenda and requests for specific sub-committee reports.

Summary of Motions From September 24-26, 2009 Annual Meeting Joint Committee on Standards for Educational Evaluation		
Item	Action	Motion/Action
1	No further action required	Move to approve revised agenda. (Shulha: passed)
3	No further action required	Move to approve the financial report. (Worrell: passed)
4	No further action required	Move to approve PgES3 manuscript (Henry); paper ballot, 11 for, 0 against, 0 abstentions
5	No further action required	Move to renew associate members on research forum committee: Amy Germuth, Jeff Grann, Edith Gummer, Rodney Hopson, Cheryl Poth, Elaine Van Melle (Shulha: passed)
6	No further action required	Move to block Sept 30-Oct 2 for 2010 annual meeting and to schedule two Web meetings/conference calls prior to the annual meeting (Symonette: passed)

7	Nominations and election to two Executive Committee positions	Caruthers and Luken elected
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<u>JCSEE Elections and Vote Schedule</u> Action	Date for Next Completed Action
Memorandum of Understanding with WMU Evaluation Center as Official Archive	2012
Hosting organization to be named and approved	2010
Elections	
Chair (Yarbrough) (3-year term, elected 9/08)	2011
Vice Chair (McDivitt) (3-year term, elected 9/08)	2011
Executive Committee Member 1 (Henry) (3-year term)	2010
Executive Committee Member 2 (Caruthers) (3-year term, 09/09)	2012
Executive Committee Member 3 (Luken) (3-year term, 09/09)	2012
Confirmation or revision of <i>Student Evaluation Standards</i>	2012
Confirmation or revision of <i>Personnel Evaluation Standards</i>	2013
Confirmation or revision of <i>Program Evaluation Standards</i>	2015

Meeting adjourned at 1 PM, Saturday, September 26, 2009